

Invitation to an ETUI webinar

Dear Colleagues,

We are pleased to invite you to join the **“Eurotrainers Network”**. Designed as a collaborative space for trade union trainers and educators across Europe, the network facilitates the sharing of skills, training materials and resources, and pedagogical expertise. By providing access to a dedicated digital platform, it supports continuous professional development and collective exchange among trade union trainers.

As the first initiative of the **“Eurotrainers network”**, we invite you to participate in the webinar on **“AI in Trade Union Training — Pedagogical Approaches and Practical Perspectives”** which will take place on Zoom on **1ST October 2026** from **14.30 to 16.00** (Brussels time).

Generative AI tools are rapidly entering both workplaces and learning spaces. This 90-minute webinar explores how trade union trainers and educators can navigate artificial intelligence through a worker-centered, pedagogical lens, providing concrete examples of the use of AI in trade union training, discussions on ethical use of AI, and concrete tips for trade union trainers.

Webinar Objectives:

By the end of this 90-minute session, trade union trainers will be able to:

- Map AI tools and uses across the ADDIE lifecycle;
- Analyze the ethical and privacy risks of AI-generated content through case studies;
- and co-create a practical checklist of ethical use of AI in trade union training.

Webinar Programme:

Introduction to AI in Trade Union Training

- Welcome, setting the scene and introduction to AI in trade union training

Pedagogical Framework: AI & Adult Learning

- **AI Across the ADDIE model:** Mapping practical AI tools and uses across every stage of training design—from analysis to evaluation.
- **Case studies:** Concrete examples of practical applications from Trade Union training

Ethical use of AI in training and “the human in the loop”

- **Analysis** of AI generated training elements
- **Discussion** on ethical use of AI in trade union training
- **Collective “checklist”** on ethical use of AI for trainers

Practical Exchange & Peer discussion

- **Open discussion** on the evolving role of the trainer, pedagogical opportunities and risks, and practical tips.

Target group

Eurotrainers, participants in ETT courses, trade union trainers and members responsible for education and training within their organisations

Working language

English and French

Participants' registration

We invite interested participants to submit their registration to the webinar through the following link:

<https://crm.etui.org/form/education-online-training-dd-mmm>

The deadline for enrolments is **15th September 2026**.

If you are unable to attend the webinar but are interested in joining the “**Eurotrainers Network**” and its digital collaborative platform, please register using the following link:

<https://crm.etui.org/form/eurotrainers-network-platform-se>

Links to attend

The Zoom links will be sent after the registration deadline.

The webinar may be recorded. If you have any concerns regarding the recording, please feel free to contact the organisers.

Payment

The webinar is free of charge.

Additional information

Should you need any additional information, please do not hesitate to contact us.

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Yours sincerely,

ETUI Education Department